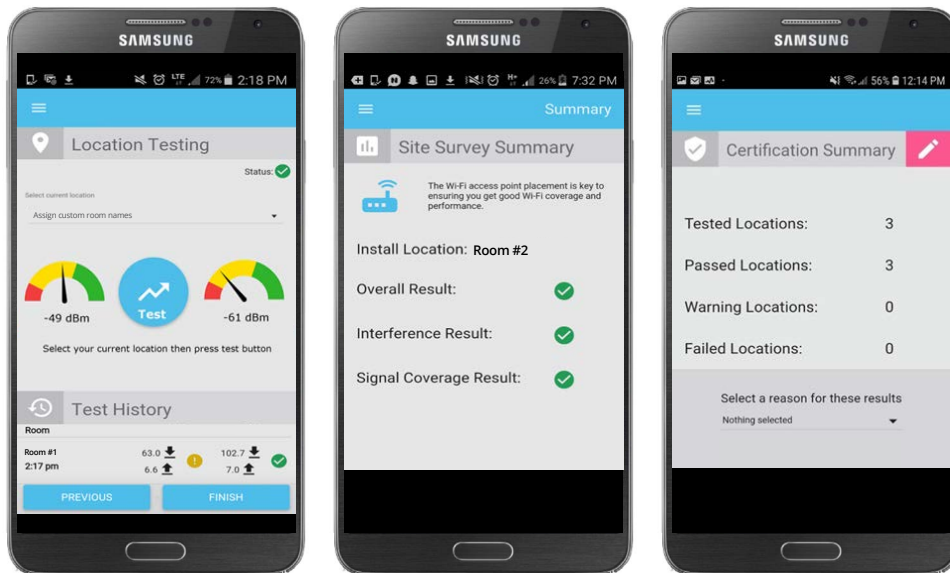


Self-Installation for Fixed Wireless Broadband Services

Self-Install for Fixed Wireless

Fixed wireless broadband expands reach at very low CAPEX. With the right tools, consumers can confidently certify their own service.



Problem Statement

- Poor installation quality leads to higher costs, offsetting CAPEX benefits
- First impressions count; new customers are easily frustrated
- 'First time right' for consumers requires a new level of simplicity

Product Management

End-to-End Assurance

Area of Focus

Test & Certification

Residential

Wireless

Assurance

Broadband Services

Capabilities Summary

- **CPE Birth Certificate Generation**

Detailed in-service record of settings and performance.

- **Multi-Device UI**

Intuitive white label interface on phone, computer or TV.

- **Multi-Service Testing**

Validate access, Wi-Fi and Video services all at once.

BENEFITS

Lower OPEX

- Birth certificate spans multiple services, providing an objective baseline from which to benchmark future performance and configuration.
- Deep technical understanding of the entire service life cycle for each consumer.
- Determine performance trends and new impairments since installation (when combined with continuous monitoring),

Enhanced Customer Experience

- Consumers feel a sense of ownership and accomplishment by being part of the service installation.
- A highly-polished, branded experience delivers on your brand promise.
- Highly-summarized UI protects the consumer from overwhelming technical details.



Self-installation of fixed wireless delivers value through:

- **A modern, highly-automated self-service experience that delights your customers when it 'just works'.**
- **Exploiting the economic benefits of fixed wireless broadband while holding down operating costs.**
- **Differentiated service offering from the very beginning, setting you apart from clumsier competition.**